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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

OMAR ABDULAZIZ,

Plaintiff,

v.

TWITTER, Inc.; McKINSEY & Co.; and

DOES 1-10; inclusive,

Defendants,

) Case No.: 3:19 CV-06694-LB

)

) **THIRD AMENDED COMPLAINT**
) **AND DEMAND FOR JURY TRIAL**

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“We fell behind, both in our protections against social engineering of our
employees and restrictions on our internal tools” Twitter CEO, Jack Dorsey
acknowledging past missteps, 2020

1. This an action to vindicate the rights of Omar Abdulaziz, a political refugee who has been granted political asylum in Canada from the despotic regime in the Kingdom of Saudi Arabia (“KSA”). Because of the tremendous wealth of key figures in KSA, major corporations, including Twitter, Inc. and McKinsey & Co.¹, have enabled, collaborated with, aided and abetted, and turned a blind eye to KSA’s efforts to suppress, torture, falsely imprison, terrorize, and murder dissenters both within Saudi Arabia and around the world. Twitter, Inc., and McKinsey & Co. have for monetary gain, exposed him, his family members, friends and political associates to imprisonment, torture, and even death.

PARTIES

2. Plaintiff Omar Abdulaziz (hereinafter “Plaintiff”) is a graduate student and political dissident who resides in and has been granted asylum in Canada because he faced likely persecution were he to return to his native country, Saudi Arabia.

3. Defendant Twitter, Inc., (hereinafter “Twitter”) is incorporated in Delaware with its headquarters in San Francisco, California. In 2011 Saudi Prince Alwaleed Bin Talal purchased \$300 million worth of stock in Twitter. In 2015 Bin Talal made an additional investment, owning 5.2% of the company, more than Twitter’s founder and CEO. A January 29, 2018 article in the British newspaper, *The Daily Mail* reported that after being imprisoned and perhaps tortured by KSA, Bin Talal signed over many of his assets, to Crown Prince Mohammed Bin Salman (hereinafter “MBS”). Per *The Daily Mail*, the Trump Administration allegedly made a deal with MBS allowing him to seize control of these assets and those of other princes, so long as the assets remained in the United States. Plaintiff is informed and believes and based thereon alleges that since late 2017 or January of 2018, MBS has exercised control over more Twitter stock than is owned by Twitter’s founder, Jack Dorsey.

¹ Although McKinsey & Co. was originally a named Defendant in the present matter, Plaintiff has since voluntarily dismissed without prejudice McKinsey & Co. from this lawsuit to pursue an action against McKinsey & Co. in New York.

1 activists, and antigovernment reformists; holding political prisoners; denial of due process;
 2 arbitrary arrest and detention; and arbitrary interference with privacy, home, and
 3 correspondence. Violence against women, trafficking in persons, and discrimination based on
 4 gender, religion, sect, race, and ethnicity were common. Lack of government transparency and
 5 access made it difficult to assess the magnitude of many reported human rights problems.”
 6 “The government reportedly arrested and detained multiple persons during the year, refusing
 7 for extended periods in some cases to acknowledge the detention or to provide information
 8 about an individual’s whereabouts.”

9 10. Plaintiff was also a close ally of Jamal Khashoggi who was murdered in the
 10 Saudi Consulate in Istanbul in the beginning of October 2018 by a group of assassins related to
 11 the security and intelligence services of KSA. After Mr. Khashoggi left Saudi Arabia and
 12 moved to the United States, a friendship developed between Plaintiff and Mr. Khashoggi. The
 13 two started to cooperate on a range of political activities with the objective of educating the
 14 public in Saudi Arabia. The political partnership became stronger and the two cooperated on
 15 various projects. However, most of the projects did not materialize because this partnership
 16 and friendship was suddenly cut short when Mr. Khashoggi was brutally murdered. The CIA
 17 has concluded that Crown Prince Mohammad Bin Salman (“MBS”) ordered Mr. Khashoggi’s
 18 assassination.

19 **Twitter**

20 11. Twitter informed the Securities and Exchange Commission that in 2015 it had
 21 nearly 3,900 employees and generated over \$2.2 billion of yearly revenue, more than enough to
 22 put in place adequate safeguards to protect its users. Rather than maintain enough staff to
 23 protect its users, Twitter laid off 336 employees in October 15, 2015 upon Mr. Dorsey’s return
 24 as CEO. This constituted 8% of Twitter’s workforce. Twitter’s share value increased after the
 25 lay offs. In SEC filings, Twitter’s main concern is user expansion.

26 12. Twitter allowed two spies to operate without interference. Twitter either (1) willfully
 27 ignoring all of this because it did not want to upset KSA if it did not have to (this opportunity
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1 vanished when western intelligence agencies formally notified Twitter of the spies) or (2) did not
 2 want to invest in having human beings monitor alerts. Due to established industry standards,
 3 Twitter had infrastructure that would have set off alerts upon a Twitter employee's unauthorized
 4 access to private user data and information.

5 **Twitter Knew or Should Have Known that the Employees Became Unfit and Hazardous**
 6 **and Unfit and that This Created a Particular Risk to Others, Including Plaintiff**

7 13. Twitter anticipated inside jobs whereby employees would, for a variety of
 8 reasons, access or attempt to access private user data. Because of this, Twitter had a "Playbook",
 9 which outlined the policies Twitter employees must obey as part of their employment. In 2013,
 10 both Abouammo and Alzabarah agreed to abide by the Twitter "Playbook." In pertinent part, the
 11 Twitter "Playbook" prohibited Abouammo and Alazabarah from engaging in outside
 12 employment or consulting "or any other business activity that would create a conflict of interest
 13 with" Twitter. Twitter's 2013 Employee Invention Assignment and Confidentiality Agreements
 14 with Abouammo and Alzabarah affirmed "a relationship of confidence and trust" between
 15 Twitter and each employee "with respect to any information of a confidential or secret nature
 16 that may be disclosed to [them] by [Twitter]...that relates to the business of [Twitter]. It defined
 17 "Proprietary Information" to include "customer lists and data." The Employee Invention
 18 Assignment and Confidentiality Agreement further required Abouammo and Alzabarah to "keep
 19 and hold all such Proprietary Information in strict confidence and trust." As employees,
 20 Abouammo and Alzabarah promised to "keep and hold all such Proprietary Information in strict
 21 confidence and trust." They promised to "not use or disclose any Proprietary Information without
 22 the prior written consent of [Twitter]." It forbade them from using any Twitter information for
 23 any other business or employment.

24 14. Further, Twitter had a "Gift Policy" during Abouammo and Alzabarah's
 25 employment that stated: "[f]or gifts exceeding \$100 in value, bring the gift to the attention of
 26 both your manager and VP of HR before returning to sender."
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Reasons This Was Foreseeable to Twitter

15. Known as the “Arab Spring”, December 2010 through 2012 saw a wave of popular protests in the Arab world against autocratic governments in the region. According to numerous social scientists and regional experts and analysts familiar with the region, social media in general and Twitter in particular was at least one of the facilitators behind the “Arab Spring.” Autocratic governments, including KSA have recognized this. Since the Arab Spring, autocratic governments such as the KSA have clamped down on activists and invested heavily in state surveillance capabilities.

16. Twitter has also been used as a platform for those seeking the overthrow and/or reform of autocratic regimes outside of the Arab world, including Moldova, China and Ukraine.

17. Twitter is the 5th most frequently visited site in Saudi Arabia.

<https://www.gogulf.com/social-media-saudi-arabia/> 2016 0118 last visited 2020 0824

18. Because of the use which activists have made of Twitter, authoritarian regimes in the region and throughout the world have increasingly surveilled those activists’ Twitter accounts in an effort to disrupt and silence them.

19. This is especially true for Saudi Arabia. Because traditional forms of public speech are so thoroughly repressed, in the words of Plaintiff, “Twitter is our Parliament.”

20. Since at least 2009 tech companies have been targets of spying attempts by authoritarian regimes. In January of 2010 Google revealed that between mid-2009 and December 2009 it had been targeted by hackers Google suspected that state actors (in this case the Chinese government) had organized an inside attack using Google’s own employees in mainland China.

21. More efficient for a foreign intelligence service to bribe or coerce an employee to do an inside job than to spend tens of millions to try to hack Twitter.

22. According to Frank Montoya, the FBI’s former Director of National Counterintelligence Executive, the Bureau has repeatedly warned social media platform of this well before 2015. On information and belief, Twitter, which had over 100 million users by 2012, was among the platforms so warned.

1 23. According to Alex Holden, Chief Executive Officer of Hold Security, new cases of
2 data abuse that occur every month point to carelessness among companies.

3 24. Twitter itself had been repeatedly hacked. On July 4, 2011 Fox News reported that
4 its Twitter feed had been hacked to falsely report that President Obama had been killed. On
5 February 1, 2013 Twitter acknowledged that up to a quarter of a million user accounts had been
6 hacked. On April 23, 2013 Associated Press' Twitter account was hacked by the Syrian
7 Electronic Army to falsely report that there had been two explosions at the White House, and
8 that President Obama had been injured. The same group took over numerous Twitter domains in
9 August 2013.

10 25. By the time Twitter hired Alzabarah on or about August of 2013, it had abundant
11 notice that there was a clear and present threat of insiders being used to illegally access
12 confidential data and that authoritarian governments such as KSA would be interested in using
13 that data to help them target dissidents.

14 26. On or about June 2011, al-Qahtani publicly sought to purchase tools to ban people
15 from Twitter or freeze their accounts.

16 27. On information and belief Twitter's Board of Directors was warned of the danger
17 posed by broad access to user accounts by employees and the dangers associated with such
18 access before Plaintiff's data was stolen and furnished to KSA by Twitter employees.

19 **Summary of Negligence Allegations against Twitter:**

20 28. Twitter negligently hires, trained, supervised, its employees. Twitter
21 negligently failed to observe and control new employees it had put in risky positions and had
22 given great trust and authority to. Twitter negligently failed to restrict access to user data by
23 (a) limiting the persons who had access; and/or (b) limiting the extent-duration of the access.

24 29. Twitter negligently failed to design, construct, implement safeguards with
25 adequate audits and alerts.

26 30. Twitter negligently failed to adequately warn its users who were affected by the
27 inside job. Although Twitter claim sit sent a notice on December 11, 2015, that notice was
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1 defective because it was vague and lacked material information it knew users would be
2 interested to know (it did not indicate that it was an inside job, that Saudi Arabia was the state
3 sponsor, that the victims were critics of KSA). Further, it merely stated that the users “may
4 have” been targeted when in fact, Twitter had no reason to doubt that users were indeed
5 targeted.

6 **The Predictability of Attack**

7 31. On November 3, 2013 Twitter hired Ahmad Abouammo as Media Partnerships
8 Manager responsible for the Middle East and North Africa ("MENA") region. His duties
9 included helping “notable” accounts of public interest, brands, journalists, and celebrities for the
10 MENA region with content, Twitter strategy, and sharing best practices.

11 32. Plaintiff is informed and believes and thereon alleges that when an employee
12 joins Twitter, he or she is supposed to apply for access to certain accounts. Grants of access
13 depend upon the team of which the employee is a member.

14 33. Despite the sensitivity of the positions Alzabarah and Abouammo held given
15 political repression in the KSA and the very large number of Saudi reformers, dissidents and
16 activists who relied upon Twitter as a platform, Plaintiff is informed and believes and based
17 thereon alleges that Twitter made little or no effort to have an actual human security officer
18 review or monitor the activities of Twitter employees in sensitive positions. The result of this
19 was that although there were alerts when Abouammo and Alzabarah accessed and/or attempted
20 to access private user data they were not authorized to access and had no legitimate reason to
21 access, the alert fell on deaf ears and no remedial action would be taken to either stop the
22 unauthorized access or prevent unauthorized access.

23 34. On June 13, 2014 KSA official emails Abouammo with request to verify a Saudi
24 Royal Family member’s twitter account. On June 14, 2014, the KSA official requests
25 Abouammo’s contact information. The same day, Abouammo provides his Twitter and
26 personal contact information to the KSA official.

1 35. On information and belief, at all relevant times, Twitter did not have a practice
2 or policy of periodically investigating such employees to determine whether they pose a danger
3 to the privacy of Twitter's users. On information and belief, at all relevant times, Twitter did
4 not have a practice or policy of periodically investigating whether employees were accessing or
5 had accessed private user data without authorization in violation of the Twitter Playbook.

6 36. While Abouammo was at Twitter, he knew and socialized with Alzabarah. In
7 April of 2014, Abouammo was assigned the task of helping a public relations firm, which
8 worked for KSA to verify a newscaster's Twitter account. Abouammo then asked the public
9 relations firm what else he could do to be of service to KSA.

10 37. Al-Qahtani was hired by the Chief of the Royal Court in Saudi Arabia to protect
11 the KSA's reputation on-line by means of an "electronic army" suppressing adverse social
12 media content. He was officially appointed an Advisor to the Royal Court in KSA in 2012 and
13 given the rank of Minister in 2015. In 2018, after the murder and dismemberment of Jamal
14 Khashoggi, al-Qahtani was relieved of his official position.

15 38. In June 2014 al-Qahtani began cultivating Twitter employees, and told
16 Abouammo that he worked directly for MBS.

17 39. In November of 2014, al-Qahtani arranged an in-person meeting in London at a
18 Twitter global media summit. During Abouammo's visit to London he met with Ahmed Al-
19 Jabreen, in a face-to-face meeting, told Abouammo that he was advising a "very important"
20 member of the Royal Family.

21 40. Al-Jabreen founded a Saudi technology company, Samaat, which has ongoing
22 business relationships with MISK, which is an MBS-controlled multi-billion dollar foundation,
23 which later hired Alzabarah as its CEO.

24 41. On or about November 20, 2014, when Al Jabreen and Abouammo had both
25 returned to the United States, they met in front of the Twitter offices in San Francisco, and
26 remained outside of the offices for a private meeting.

42. On or about November 20, 2014, Al Jabreen posted a photo of himself and Abouammo in front of Twitter's headquarters.

43. On December 5, 2014, al-Qahtani met Abouammo in London and gave him a luxury Hublot watch valued at over \$25,000.

44. The gift of this watch was just the first of many transactions. Abouammo ultimately received at least \$300,000 from KSA. In doing so, Abouammo violated the Twitter Playbook. Plaintiff is informed and believes and thereon alleges that the purpose of the Twitter Playbook's gift policy is at least in part, designed to prevent Twitter employees from being bribed into performing inside jobs for outside entities. However, because Twitter lacked the proper safeguards in place to actually investigate Abouammo, Twitter did not properly address the issue and hold Abouammo accountable.

45. In December 2014, Abouammo began accessing private Twitter data useful to KSA often at the direct request of Al-Qahtani. On July 9, 2015,

The Detectability of the Insider Attack at Twitter

46. On December 12, 2014 Abouammo began accessing private and confidential account data from the Twitter account operated by a London-based Saudi whistle blower, Mujtahid ibn Harith ibn Hamam ("Mujtahid"). Abouammo also accessed Mujtahid's data on January 5, 2015, January 27, 2015, February 4, 2015, February 7, 2015, February 18, 2015, and February 24, 2015. Plaintiff is informed and believes and based thereon alleges that Abouammo's illicit viewing of Mujtahid's direct messages included private communications to and from Plaintiff. Despite the alerts that were sounded in Twitter's infrastructure due to this unauthorized access of private user data, Twitter took no remedial action in response to the unauthorized access.

47. At all times material hereto, Twitter's practice was to store users' direct messages for purposes of backup protection. In fact, a computer researcher reported in 2019 that "Twitter retains direct messages for years, including messages you and others have deleted, but also data sent to and from accounts that have been deactivated and suspended."

1 48. On February 16, 2015, al-Qahtani called Abouammo three times. Abouammo
2 introduced Alzabarah to Al Jabreen. On that same day Al Jabreen called Alzabarah.

3 49. While Abouammo and Alzabarah were employed at Twitter, there were certain
4 established industry standards with respect to service providers (including Twitter) that stored
5 private user data. Among other things, such industry standards required a strict process of
6 monitoring for anomalous system activity, authorized or unauthorized user access incidents
7 (whether internal or external), and alerts as well as audits. For the alerts to be meaningful,
8 audits and monitoring by human employees was required to actually detect and address
9 unauthorized access of private user data. While the Twitter Playbook provided the policies for
10 such industry standards, Twitter lacked the systems in place to actually enforce and execute
11 those standards.

12 50. At all relevant times to this lawsuit:

- 13 a. Twitter did not have adequate access controls in place to restrict access to such
14 sensitive data.
- 15 b. Twitter's system allowed personnel to access confidential user account information
16 even though they were not authorized to do so.
- 17 c. Twitter was not monitoring access to this highly confidential account data or
18 analyzing user activity logs for this data.
- 19 d. Twitter was not utilizing tools that detect unauthorized or anomalous behavior by
20 employees or rogue insider activities with respect to this data, or if they were, they
21 were not receiving the reports of these tools.
- 22 e. Twitter was not restricting remote access to this sensitive account data, even by an
23 employee who had gone absent from the workplace for a month.
- 24 f. Twitter was not enforcing its policies and confidentiality agreements.
- 25 g. Twitter had lax internal procedures regarding responses to emergency disclosure
26 requests from an authoritarian regime.
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- 1 h. Twitter's incident response procedures were lacking, since it apparently did not (a)
2 conduct much of an internal investigation when it discovered Alzabarah's
3 unauthorized access to the user account data or (b) engage law enforcement. It
4 simply confronted him, put him on leave, and let him walk off to get on a plane and
5 leave the country. This, despite Twitter having the authority and ability to detain
6 Alzabarah and turn him over to the authorities for arrest and prosecution.
- 7 i. On information and belief, the private user account data Twitter stored was not
8 encrypted. Had it been encrypted, Alzabarah and Abouammo would not have been
9 able to see the account information.
- 10 j. Twitter did not have an adequate human supervision process to monitor private user
11 data. Twitter will only be careful when there is a financial incentive for them to do
12 so.

13 51. As further evidence, in December 2015, Twitter told the FBI that they are tightening
14 restrictions with respect to access to user information. Yet, as of the Summer of 2020, 1,000
15 employees and contractors have access to and can even change user data. Importantly, the FBI
16 opened an investigation into Twitter out of national security concerns. Twitter never learns.
17 Some of the contractors created fake user tickets to justify or excuse the intrusion. There were so
18 many account-spying episodes that the security team was unable to keep track of them.

19 52. It was a significant departure from Abouammo's Alzabarah's prior practice to access
20 these accounts. Had Twitter had proper safeguards in place, they would have noticed that
21 something was wrong and would have/should have investigated it. Neither Abouammo or
22 Alzabarah had a legitimate reason to access these accounts. Indeed, neither Abouammo or
23 Alzabarah's job duties included a need to access a Twitter's user's private information and doing
24 so was a reportable violation.

25 53. Alzabarah did not start using Profile Viewer until he started working for KSA. This
26 should have been a red flag for Twitter. Alzabarah's access and use of Profile Viewer would
27 have generated an alert in Twitter's security system as an unauthorized access. Unfortunately,
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1 because Twitter lacked the monitoring in place to address such alerts, Alzabarah's unauthorized
2 access, though easily detectable, went unnoticed and unchecked.

3 54. In the exercise of due care any and all of Abouammo and Alzabarah's unauthorized
4 access escapades should have been detected and been cause for intervention.

5 55. On February 20, 2015, Al Jabreen tweeted a photograph of himself with Alzabarah.

6 56. On March 8, 2015, Abouammo sent al-Qahtani a direct message via Twitter
7 proclaiming, "proactively and reactively we will delete evil, my brother".

8 57. Alzabarah tells his wife on a Twitter owned laptop that he is going to Washington at
9 the request of KSA

10 58. On May 13, 2015, Al Jabreen posted a photo of himself with MBS, exclaiming that
11 he was honored to meet the dictator.

12 59. On the very next day, Alzabarah flew from San Francisco to Washington, D.C.,
13 where he stayed only twelve hours, to meet with representatives of MBS before returning to
14 California.

15 60. KSA recruited Alzabarah to access Plaintiff's private Twitter information (e.g.
16 direct messages and other confidential data and information that is not available to the public)
17 and leak it to KSA.

18 61. Beginning on May 21, 2015, and continuing for approximately six months,
19 Alzabarah accessed the confidential user data for nearly 6,000 Twitter users, including at least
20 33 names for which KSA security personnel had asked Twitter for "emergency disclosures."
21 Alzabarah had no legitimate reason to access private user information. Granting Alzabarah
22 unnecessary access to so many accounts over such a long period of time is a glaring failure
23 under established industry standards. Indeed, the established industry standards provide that an
24 employee must apply for access to private user data. Had Twitter been following those
25 standards, Alzabarah would not have been able to access the private user information that he did
26 access because he would have had to apply to do so and his application would have been
27 denied. Further, such established industry standards indicate that even where an employee
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1 receives access to private user data after providing good cause for such access in an application,
2 such access is only granted for a very limited period of time and 6 months vastly exceeds any
3 established industry standards.

4 62. To accomplish this, Alzabarah used official Twitter software called a Profile
5 Viewer. This Twitter software, along with other company tools, afforded Alzabarah access to
6 private account information. Plaintiff is informed and believes and based thereon alleges that
7 the account information that could be viewed by Profile Viewer and other means available to
8 Alzabarah included but was not limited to information about the devices the account holder
9 used, all recent IP information, logs containing the user's actions on Twitter, including direct
10 messaging, logs containing information about the browsers used by the account holder, and all
11 holder-provided biographical information.

12 63. On May 22, 2015, the day after Alzabarah began his illegal searches, Abouammo
13 resigned from Twitter. On information and belief, Abouammo left Twitter having had
14 unauthorized access for about 5 months and nobody at Twitter ever confronted him about it.

15 64. The aberrant conduct of Abouammo and Alzabarah constituted "red flags" which
16 did set off alerts to Twitter of illegal and unauthorized activity. Twitter disregarded facts which
17 rendered Abouammo and Alzabarah unfit for continued employment in a sensitive position
18 which allowed him to access confidential user data.

19 65. On or about May 29, 2015, Alzabarah accessed, without authorization, private
20 account information of two Twitter accounts over the course of approximately one hour.

21 66. Long after Abouammo had left Twitter, he continued contacting his former
22 colleagues to transmit KSA security officials' requests for private information about Twitter
23 account holders. Although Twitter managers asked him to stop, and to direct Saudi officials to
24 contact Twitter directly. Abouammo continued to handle this personally. This also should have
25 prompted Twitter to investigate what Abouammo had done while he was at Twitter.

26 67. In June of 2015 Alzabarah accessed private and confidential information from 5,726
27 Twitter accounts in violation of established industry standards. Unauthorized access to so many
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1 accounts in such a short period of time would have sent alerts to Twitter's security system.
2 However, because there was insufficient monitoring, the alerts went ignored.

3 68. The private confidential information Plaintiff had trustingly left in Twitter's care
4 included his unique and complex Twitter password, his IP addresses, and his direct messages,
5 none of which Plaintiff had shared with the public or with KSA.

6 69. With the first month of raiding undetected by Twitter, on July 5, 2015 Alzabarah
7 again accessed Plaintiff's confidential and private information.

8 70. To his knowledge and recollection, Plaintiff has never even met Alzabarah or
9 Abouammo, and neither bears any personal malice towards Plaintiff.

10 71. Plaintiff had placed his full trust and confidence into Twitter that his data and
11 anonymity with respect to his pseudonymous account would be protected. Twitter breached
12 that duty to him by allowing two employees to do what Twitter had promised Plaintiff would
13 not happen: gain unauthorized access to his private user data and violate his privacy.
14 Importantly, on information and belief, Abouammo and Alzabarah raided both Plaintiff's
15 regular account and pseudonymous account.

16 72. Nonetheless, the danger Alzabarah and Abouammo posed to Plaintiff's confidential
17 data was inherent in Twitter's manner of operation. First, Twitter furnished Alzabarah and
18 Abouammo with the access, hardware and software tools that enabled them to raid Plaintiff's
19 private information. This would not have been possible were they not employed by Twitter.
20 Second, Twitter implemented and benefited from policies that allowed and encouraged its
21 technical and professional staff to work offsite, from multiple locations. Although Twitter
22 benefitted from the greater productivity this allowed, it even further reduced Twitter's ability to
23 monitor sensitive employees' conduct. Finally, Twitter implemented and benefitted from
24 policies allowing its professional and technical staff flexibility as to when and where they
25 performed their work, further complicating any monitoring Twitter should have been doing.
26 With hundreds of millions of active users and a great many employees who had access to their
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1 data, the risk that confidential data would be exposed was broadly incident to Twitter's mode of
2 operation.

3 73. Despite all of the known risks that the private information of account holders was in
4 danger, Twitter failed to institute adequate safeguards to protect this data or even alert Twitter's
5 senior management that private account data was being raided.

6 74. In 2015, Twitter's terms of service contained a privacy policy. Twitter informed its
7 users (including Plaintiff) by way of its privacy policy effective May 18, 2015 that "Our default
8 is almost always to make the information you provide through the Twitter Services public for as
9 long as you do not delete it, but we generally give you settings or features, like direct messages,
10 to make the information more private if you want." Twitter, due to the herein alleged conduct,
11 has breached the terms of service and privacy policy.

12 75. On or about June 19, 2015 and July 2015, Alzabarah accessed Plaintiff's account.

13 76. Just weeks after the massive invasion of Twitter accounts, Alzabarah took an entire
14 month of personal leave, beginning July 11, 2015. He immediately flew to Saudi Arabia.
15 While on personal leave in Saudi Arabia he broke into the private and confidential information
16 of hundreds of other Twitter account holders. Inexplicably, Twitter permitted this and never
17 confronted him over this until December 2, 2015 after Twitter was informed of Alzabarah's
18 criminal activity by Western intelligence agencies.

19 77. On or about September 27 and 28, 2015, Alzabarah without authorization accessed
20 Mujtahid's private information

21 78. On September 28, 2015, Mujtahid, the London-based whistle blower filed a formal
22 complaint with Twitter, reporting that his private information had been illegally accessed.

23 79. Despite being uniquely qualified and situated to discover the herein alleged
24 breaches of confidential data, Twitter was either unaware of Abouammo's and Alzabarah's
25 activities or chose to not investigate them until it was notified by Western intelligence officials.
26 On December 2, 2015, Twitter confronted Alzabarah with this information and placed him on
27 administrative leave. On information and belief, Alzabarah left Twitter having enjoyed
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1 unauthorized access for about 6 months and nobody at Twitter had ever confronted him about it
2 until Twitter was notified by Western intelligence agencies in December 2015.

3 80. The very next day Alzabarah, his wife, and his daughter fled the country after
4 numerous telephone calls between him and the Saudi Consulate in Los Angeles. Alzabarah
5 resigned from Twitter while flying out of the United States on December 3, 2015.

6 81. Neither Alzabarah or Abouammo made any attempt to conceal their illicit
7 activities while at Twitter.

8 82. Twitter failed to follow FBI recommendations to report foreign travel, report foreign
9 contact, etc. Had Twitter followed these guidelines, they could have stopped Alzabarah and
10 Abouammo

11 83. ABOUAMMO and ALZABARAH had access to proprietary and confidential Twitter
12 information, including information about Twitter users, such as the user-provided names and
13 birthdates, device identifiers, relationships, phone numbers, internet protocol ("IP") addresses and
14 session IP histories, among other things.

15 84. Neither ABOUAMMO's nor ALZABARAH's job duties involved a need to access a
16 Twitter user's private information and doing so was a reportable violation of the Twitter Playbook
17 policies regarding handling and protecting user data.

18 85. Neither ABOUAMMO nor ALZABARAH had authority from Twitter to receive,
19 access, or produce user information pursuant to any governmental emergency disclosure request.

20 86. Even after Alzabarah left the country, Abouammo continued to use his internal
21 networks to gather information inside Twitter. Abouammo continued to do this until at least
22 March 1, 2016. There is no indication from Twitter that it has plugged these leaks.

23 **How the Twitter Inside Job Harmed Plaintiff**

24 87. The Profile Viewer software that Twitter let Abouammo and Alzabarah use
25 allowed them to access private user account data, on both Plaintiff's public account and a
26 pseudonymous account Plaintiff established so he could help people who might be afraid to be
27 in touch with him directly. The data illicitly viewed by the Twitter employees exposed
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1 Plaintiff's name on the pseudonymous account, his IP address, his password, his direct
2 messages, and his telephone number. Neither Abouammo or Alzabarah had any legitimate
3 reason to be using the Profile Viewer software and doing so would have sent an alert to
4 Twitter's security systems.

5 88. Plaintiff relied upon Twitter promise that the direct messages (DMs) would remain
6 private to help protect his allies, associates and those who merely sought to correspond with
7 him but feared KSA retaliation were the relationship with Plaintiff were to become publicly
8 known. Some Twitter users in Saudi Arabia used direct messaging to ask Plaintiff to express
9 analyses or opinions they were afraid to publicly express themselves. The privacy direct
10 messaging offered was essential for conversations Plaintiff had with dissidents and activists
11 who would be endangered were the authoritarian regime to learn of their beliefs.

12 89. Plaintiff's DMs that Abouammo and Alzabarah raided and furnished to KSA
13 included conversations with other dissidents and activists that Plaintiff wished to keep private
14 and out of the public realm because of the sensitive nature of those conversations (relying upon
15 Twitter's privacy policy) out of concern that if such conversations became public, Plaintiff
16 would be harmed given the nature, content and individuals involved in those direct messaging
17 conversations.

18 90. On information and belief, Twitter records and preserves geolocation data on its
19 users, even those using the supposedly private DM system. Geolocation data of DM users
20 made the users in Saudi Arabia vulnerable to surveillance and imprisonment. On information
21 and belief Twitter has denied that there are data logs which would show that Plaintiff's DMs
22 had been accessed. However, when Plaintiff refused demands that he return to Saudi Arabia
23 KSA unleashed a brutal campaign upon a great many of people who had done nothing more
24 than privately correspond with Plaintiff, arresting and imprisoning a great many of them within
25 days of one another.

26 91. Twitter employees Abouammo and Al-Zabarah also used Twitter software to
27 obtain the IP address of many of their victims, including Plaintiff. At the time Plaintiff's
28

1 private user Twitter data was stolen he had two tablet computers which he frequently used
2 from his home. Compromising an IP address greatly aids in locating people who frequently
3 use a particular router. Indeed, that Plaintiff's public and pseudonymous accounts used the
4 same static IP address would greatly aid any surveillance team in determining that both Twitter
5 accounts may be operated by the same person.

6 92. The value of knowing an IP address is apparent from the fact that Citizen's Lab,
7 the NGO dedicated to protecting human rights through internet security was able to locate and
8 identify Plaintiff as the first victim of the Saudi's Pegasus malware attack by tracing aberrant
9 data traffic patterns to a particular static IP address.

10 93. Twitter employees Abouammo and Alzabarah also used Twitter software to obtain
11 Plaintiff's telephone number. Access to this number enabled KSA to send the malware to
12 Plaintiff's phone via a spear-phishing text message.² Neither Abouammo or Alzabarah had
13 any legitimate reason to access this private information from Twitter's database and doing so
14 would have sent an alert to Twitter's security systems.

15 94. The information Twitter's employees stole and turned over to KSA was
16 essential to MBS' plan to silence Plaintiff by threatening, and ultimately imprisoning and
17 torturing his brother, his friends, and even just people who had exchanged messages with him
18 on Twitter. Plaintiff's family had never been threatened until late in December 2015 or the first
19 weeks of 2016, immediately after Alzabarah returned to Saudi Arabia to take his executive
20 position in MISK.

21 95. The interrogation of Plaintiff's family in early 2016 was followed by the
22 imprisonment of his brothers and torture in 2018. Tragically, they are far from the only people
23 to suffer in this manner. In March of 2018, just months before Plaintiff's brothers were seized,
24

25 ² In 2013 when Plaintiff was 22 he gave his phone number to someone who posted it to the
26 Facebook page of a Montreal film making group, as Plaintiff was looking for assistance in
27 making a YouTube series about immigrants. Although Twitter argues that its Saudi investors
28 could have learned of his telephone number this way, this unproven assertion is a matter for
discovery, not resolution at the pleading stage.

1 Areej al-Sadhan, who had only used an anonymous account to Tweet his criticisms of MBS,
 2 was among those swept up by Saudi police. Gamal Eid, executive director of the Arabic
 3 Network for Human Rights Information, or ANHRI, an Egypt-based group that monitors
 4 human rights violations in the region is emphatic that the timing of the arrests of five other
 5 Saudi critics who had used anonymous Twitter accounts shows that the arrests are linked to the
 6 data stolen by the two Twitter employees. That data has allowed KSA to hunt down and
 7 persecute dissenters.

8 96. Control over Twitter was actually a point of pride for MBS. In 2015 MBS had
 9 bragged to Dr. Saad that MBS had had “our guy in Twitter” stop someone, which Dr. Saad
 10 understood to mean that a Twitter employee was covertly working for MBS. In 2017 al-
 11 Qahtani, who had previously sought software that could be used to either ban Twitter users or
 12 to repeatedly freeze their accounts, boastfully tweeted, “Does a pseudonym protect you from
 13 the black list? No.”³

14 97. Beginning in 2014 and through 2015, there were two Saudi spies in Twitter’s employ
 15 raiding private user data for the benefit of the Kingdom of Saudi Arabia (KSA). The FBI
 16 subsequently learned about this. In late 2015, while one of the Saudi spies was still working at
 17 Twitter, the FBI met with Twitter lawyers and let them know that they had a mole, Alzabarah.
 18 They informed Twitter that Alzabarah had used his Twitter position and Twitter software to
 19 obtain private user data, and that thousands of accounts had been breached. The FBI explained
 20 that the situation was sensitive, the investigation was at an early stage, and expressly asked
 21 Twitter to not tell Alzabarah what was going on as it could hurt the case if he found out about the
 22 investigation.

23 98. Twitter refused to comply with the FBI’s simple request. Instead, Twitter
 24 confronted Alzabarah with accusations that he had improperly accessed user accounts.
 25

26
 27 ³ It is a measure of KSA’s control over Twitter that even this direct threat of government
 28 violence against other Twitter users did not lead to even a brief suspension of Al-Qahtani’s
 account. It would be another two years before he was finally banned from the platform.

1 Alzabarah readily admitted that he had accessed the information. Despite having the legal
2 authority to arrest Alzabarah on the spot pursuant to California Penal Code § 837 so that the
3 FBI could at least come to the headquarters and arrest him, Twitter escorted him out of the
4 building and suspended him. Alzabarah then immediately made arrangements to escape the
5 United States and resigned from Twitter.

6 99. Justice Department officials were livid as Twitter had blown up their case by
7 tipping off a man they were hoping to arrest. Since Alzabarah had left the country and returned
8 to Saudi Arabia, he was out of reach of American law enforcement agencies. Although charges
9 have been brought against Alzabarah, he will likely never be held accountable because KSA
10 will not send him back to the United States for prosecution.

11 100. Twitter knew that Alzabarah had been working for KSA. By October of 2015
12 the Saudi Royal Family owned more of Twitter's stock than did its founder and CEO, Jack
13 Dorsey. In April of that year Twitter's share value had plunged 18% after a poor first quarter
14 2015 performance. Twitter had every reason to downplay this major security breach, and to
15 avoid antagonizing its largest investors. And so it did.

16 101. Twitter inexplicably waited at least nine days from the time government agents
17 told Twitter of this massive insider job before breathing a word to anyone outside the company.
18 There was no press release the way other data breaches were admitted. There was no
19 repudiation of KSA spying. In fact, there was no mention of KSA at all.

20 102. Nine days after bidding Alzabarah farewell Twitter quietly sent emails and in-
21 application notices to some -- but not all -- of the victims. Plaintiff and another prominent
22 London-based dissident using the name Mujtahid, received no warning at all. On information
23 and belief, Twitter gave no notice to the popular press -- and did not even notify the "tech for
24 laypersons" media such as CNET or Wired. News of the theft filtered out only because some
25 security researchers who were among the victims blogged or Tweeted about it. Twitter did not
26 tweet about it nor did it hold a press conference.

1 103. Twitter’s tight-lipped and cryptic warning was useless. Twitter never told a soul
2 that the Saudis, their investors, had done this. Instead, Twitter merely cautioned that a “state
3 actor” *might* have been involved, leaving victims utterly in the dark about whether the data had
4 been stolen by China, Russia, or any other nation. This was so mysterious Runa Sandvik, a
5 security researcher who used to work for the Tor Project and now trains journalists in privacy
6 and security criticized the notice as “not terribly helpful”, telling a technology reporter that it
7 gave her no information about who it was or what had flagged Twitter’s suspicions. What is
8 more, there were no clear links between the users who did receive the December 11, 2015
9 notice. Overall, the Twitter users who did receive the December 11, 2015 notice were just left
10 confused and with more unanswered questions about what had even happened.

11 104. Far from a full-throated repudiation of this massive theft, Twitter said nothing of
12 the Saudi role. It did not want to upset its KSA investors. Twitter’s December 11, 2015 notice
13 did not redress the harm done by its employees: Abouammo and Alzabarah.

14 105. Just one month after being caught, Alzabarah began using an email address
15 showing his affiliation with the multi-billion dollar MISK Foundation, of which he is now the
16 Chief Executive Officer. MISK is MBS’s personal foundation and Al-Qahtani sits on its Board
17 of Directors. If Twitter had indeed been investigating Alzabarah after his resignation, they
18 would have discovered this fact and should have warned the victims about it as it further
19 evidenced that KSA had been behind the attack (the regime rewarded the Twitter spy with a
20 prestigious and presumably lucrative job).

21 106. In the six months after Alzabarah fled, Twitter’s CEO, Jack Dorsey, met with
22 MBS, despite knowing full well that Alzabarah and Abouammo had pillaged Twitter accounts
23 on behalf of KSA and knowing that MBS rewarded Alzabarah by making him CEO of MISK.
24 Mr. Dorsey did not forget to bow his head to the dictator who had been behind the raid of
25 private information of his platform’s users.



107. Mr. Dorsey's subservience starkly contrasts with the behavior one may expect from an executive whose institution has been mistreated:



1 108. Twitter never revealed to the Plaintiff or the numerous other victims of this data
2 theft that the company derived great financial benefit from its relationships with KSA, other
3 despots in the region, and millions of individuals living in Saudi Arabia.

4 109. Twitter also insisted on retaining the financial benefits of those relationships
5 despite the irreversible damage done to so many of its account holders.

6 110. Twitter was so tolerant of Saudi misconduct that it did not even begin canceling
7 the fake Twitter accounts of Saudi bots until 2019, thus continuing in its pattern of avoiding
8 taking any action that would protect users but upset KSA until it could not delay any further.

9 **Twitter's December 11, 2015 Notification Went to Only Some of the Victims. Plaintiff**
10 **and Another Leading Saudi Dissident Were Strangely Excluded.**

11 111. On December 11, 2015 Twitter sent out a "safety" notice to the owners of some
12 of the accounts whose data had been ransacked. The notice did not explain why Twitter had
13 delayed at least nine days in notifying them.

14 112. In addition to claiming it sent an email notice which at least Plaintiff and
15 Mujtahid had never received, Twitter also claims that it sent an "in app" notice, complete with
16 an "Acknowledge" button for recipients to click. Tellingly, although Twitter has furnished the
17 Court with what it purports to be a list of recipients of the email notice, it has never furnished
18 anything to suggest that Plaintiff either received this "in app" notice or had acknowledged it.
19 Although Twitter claims to have sent this material, Plaintiff has not been allowed to conduct
20 discovery to test Twitter's claim. It is important to note that according to at least one article
21 published on August 18, 2020, only a few dozen individuals received the December 11, 2015
22 notice. According to the Guardian, Twitter sent the December 11, 2015 notice to more than 20
23 users. The December 11, 2015 notice also claims that there were only a small number of
24 accounts that "may have" been targeted.

25 **The December 2015 Notice Was False and Misleading**

26 113. The notice Twitter claims to have sent Plaintiff included the following: "As a
27 precaution, we are alerting you that your Twitter account is one of a small group of accounts
28

1 that may have been targeted by state-sponsored actors”. Neither Plaintiff nor Mujtahid ever
 2 received this safety notice and, upon information and belief, alleges that Twitter never sent
 3 Plaintiff of Mujtahid this safety notice. Nor did Twitter ever inform Plaintiff that the
 4 individual who targeted the accounts were working for KSA, or that KSA was so intent upon
 5 getting the data that it had gone to the trouble of recruiting Twitter employees to spy on him.
 6 Nor did Twitter say that it was an inside job or what that the victims had in common (critics of
 7 KSA). Twitter further tried to water down the notice by saying the recipients “may have” been
 8 targeted when in fact, Twitter had no reason to doubt that the raid of the information had
 9 actually happened. Further, Twitter never updated the recipients of the notice. Twitter also
 10 lied in the notice when it said “At this time, we have no evidence they obtained your account
 11 information, but we’re actively investigating this matter. We wish we have more we could
 12 share, but we don’t have any additional information we can provide at this time.” In fact,
 13 Twitter did have additional information beyond what was contained in the notice (e.g. that it
 14 was KSA behind the attacks, that it was an inside job, the victims had commonalities in that
 15 they were critics of KSA). On information and belief, Twitter deliberately chose not to share
 16 this information with the recipients because Twitter knew that if it did so, it would become
 17 public, would upset KSA and hurt Twitter’s bottom line. Twitter chose money over the safety
 18 of its users and complying with notice requirements in the event of a breach.

19 **Twitter’s Notification Process and Twitter’s Ongoing Disinterest in Security Makes This**
 20 **Certain to Recur**

21 114. If Twitter had told Plaintiff the truth he would have taken additional
 22 precautions. He could have gotten a new phone and new phone number. Or he would have
 23 become much more careful about clicking on hyperlinks embedded in text messages unless he
 24 personally knew the sender and was confident that the text message came from the sender.
 25 Plaintiff thus would not have clicked on the link on the text message that falsely purported to
 26 be from the package delivery service (which is what allowed KSA to hack Plaintiff’s phone
 27 using Pegasus malware).

115. Twitter's disdain and/or apathy for the security of its user's information continues to this very day. In December 2015 Twitter claimed to the FBI that it had "enhanced its controls and permissions to restrict access to user information only to those whose duties require access." Yet in the wake of the recent hacking of 130 Twitter accounts including those of Barack Obama, Joe Biden, Elon Musk, Jeff Bezos, Michael Bloomberg, and Bill Gates, it has been revealed that over one thousand Twitter employees and off-site contractors had routine access to private user information. Pursuant to the established industry standards, this constitutes too many people with access.

116. According to former security employees, Twitter management has often dragged its heels on upgrades to information security controls, while prioritizing consumer products and features, a source of tension for many businesses.

117. Efforts to control Twitter's user-support staff and contractors have also gotten short shrift, according to the former security employees who said that the security of users' private data was not a major concern for Twitter executives. A former FBI cyber and cryptocurrency investigator, Patrick Westerhaus has warned that tech companies' "hyper-focus on growth and revenue" eclipses concerns for security. On information and belief, this includes Twitter.

118. In doing the things herein alleged Twitter consciously disregarded the rights of Plaintiff and of hundreds, if not thousands of other dissidents. Twitter knows dissidents have depended upon it to host their sensitive communications

Plaintiff's Claims Against Twitter are Timely

119. Plaintiff did not receive even the weak and unhelpful December 11, 2015 notification in any way. He did receive the February 17, 2016 notification that his data may have been viewed "by another user", however this notice had nothing to do with the KSA inside job. Neither notice even hinted that the Saudi government had stolen his data by way of an inside job at Twitter. He first learned of this on October 20, 2018 when this data theft was revealed in the New York Times. Until that day he did not know, and could not, in the

1 exercise of reasonable diligence, be expected to know that the Saudi government had recruited
 2 and bought off two Twitter employees, who had been specifically instructed to get his private
 3 user data. Nor did he know, and could not have been expected to know that the Twitter
 4 employees had accessed his data because the company had let them use software they could
 5 use for this purpose even though, in the words of the Department of Justice, “Neither
 6 Abouammo’s nor Alzabarah’s job duties included a need to access a Twitter user’s private
 7 information.”.

8 **The Predictable Consequences of Twitter’s Misconduct**

9 120. Up to the time Plaintiff applied for asylum in Canada in 2013, KSA had
 10 stopped paying his salary and cancelled his scholarship. He was afraid that if he returned to
 11 Saudi Arabia, he would be persecuted (e.g. imprisoned, tortured or killed). However, his family
 12 remained unharmed and free from harassment, arrest, imprisonment and persecution from
 13 KSA. Upon applying for asylum in Canada in 2013, Plaintiff was not concerned that KSA
 14 would persecute his family and friends in Saudi Arabia or send a hit team to murder Plaintiff in
 15 Canada.

16 121. After defendants’ misconduct KSA’s persecution of Plaintiff intensified to an
 17 unprecedented level.

18 122. After Alzabarah improperly spied on Plaintiff’s confidential Twitter data, he fled
 19 the United States on December 3, 2015. Within a month after Alzabarah fled, KSA interrogated
 20 Plaintiff’s father and brother in Saudi Arabia, and cancelled Plaintiff’s brother’s financial
 21 assistance. KSA then and summoned three of Plaintiff’s friends and roommates in Canada to the
 22 Saudi Cultural Bureau between March 2016 and July 2016. KSA had never targeted or
 23 pressured Plaintiff in this way before December 2015. Apart from Twitter allowing KSA spies
 24 to access Plaintiff’s private user data and furnish it to KSA, nothing out of the ordinary had
 25 happened in 2014 or 2015 to have triggered this escalation of persecution beginning in
 26 December 2015. Before December 2015, the most KSA had done to Plaintiff was cancel his
 27 salary and his scholarship. By the time Plaintiff applied for asylum in Canada in 2013, KSA had
 28

1 stopped paying his salary and cancelled his scholarship. Although he was afraid that if he
2 returned to Saudi Arabia, he would be persecuted (e.g. imprisoned, tortured or killed), Plaintiff
3 felt entirely safe in Canada. Further, his family remained unharmed and free from harassment,
4 arrest, imprisonment and persecution from KSA. Upon applying for asylum in Canada in 2013,
5 Plaintiff was not concerned that KSA would persecute his family and friends in Saudi Arabia or
6 send a hit team to murder Plaintiff in Canada.

7 123. KSA received an enormous amount of stolen private user data from its loyal
8 Twitter employees. Plaintiff is informed and believes and thereon alleges that it would have
9 taken many months if not years for KSA intelligence members to review and analyze the data to
10 determine who they would target.

11 124. KSA kept the data until they were able to target Plaintiff directly (when Pegasus
12 became available and operational to them as described below).

13 125. Plaintiff is informed and believes and thereon alleges that although Abouammo
14 Alzabarah invaded thousands of Twitter accounts of Saudi dissidents, KSA elected to use
15 Pegasus malware to target only a relative few, including Plaintiff. Plaintiff is unaware of other
16 Twitter users who KSA targeted with Pegasus malware. Plaintiff is informed and believes and
17 thereon alleges that KSA targeted Plaintiff with Pegasus malware because of what KSA learned
18 from accessing Plaintiff's Direct Messages on Twitter's platform that Alzabarah and Abouammo
19 wrongfully accessed and furnished to KSA while Alzabarah was employed at Twitter. At least
20 three of the Twitter users with whom Plaintiff had exchanged Direct Messages in 2015 were
21 highly prominent Saudi dissidents living outside of Saudi Arabia. At least three others, inside
22 Saudi Arabia, were imprisoned after Plaintiff's text messages with them were stolen.

23 126. Fearing for his safety, Plaintiff withdrew from his studies and fled his residence,
24 living in hotels for four months to avoid being kidnaped or harmed.

25 127. It was not until the publication of the October 20, 2018 New York Times article
26 that Plaintiff learned that a suspected KSA agent had used the computer access Twitter had
27 granted him to hack into Plaintiff's confidential information at Twitter.

1 128. Although Plaintiff's criticisms had already garnered attention from MBS and his
2 allies it is highly probable that the combined effects of the disclosure of his private user
3 information from Twitter and the spotlight shown upon him when McKinsey identified him as
4 highly influential made him a much more prominent target.

5 129. In June of 2017, Loujain al-Hathloul, a feminist activist in Saudi Arabia, offered
6 Plaintiff financial support and aid in getting a position with Amnesty International. In April of
7 2018 she was imprisoned and charged for her contacts with Plaintiff.

8 130. After defendants' misconduct, KSA's persecution of Plaintiff intensified to an
9 unprecedented level. Between April and June 2017, an agent of MBS approached Plaintiff and
10 said he had met with MBS. The agent attempted to convince Plaintiff to return to Saudi Arabia.
11 This was during the same time period that MBS had tried to lure Dr. Saad Aljabri, back to Saudi
12 Arabia to imprison, torture and/or murder him. Dr. Aljabri, a former high-ranking Saudi official,
13 had become a prominent opponent of MBS.

14 131. From January 2018 to July 2018, Plaintiff had greatly restricted his social media
15 presence, so the increased persecution inflicted upon him was more likely the result of KSA's
16 increased intelligence on him.

17 132. In mid-May 2018, two KSA agents contacted Plaintiff and asked to meet with
18 him. Throughout a series of meetings with Plaintiff, they identified themselves as agents of MBS
19 and said they were operating on orders from Saud Al-Qahtani, who was then a senior strategic
20 advisor to MBS. The Central Intelligence Agency has concluded that MBS ordered Mr.
21 Khashoggi's murder, and Al-Qahtani was the strategist who organized it.

22 133. The two agents told Plaintiff that MBS was not happy with Plaintiff's political
23 activities and criticisms against KSA in general and MBS in particular. The agents demanded
24 that Plaintiff stop criticizing KSA and MBS and that he return to Saudi Arabia. Just as had been
25 done with Khashoggi, the agents promised Plaintiff a bright future in Saudi Arabia. Plaintiff
26 refused both demands. When that failed the agents tried to persuade Plaintiff to come to the
27 Saudi embassy in Ottawa with them. Plaintiff again refused. It should be noted that just a few
28

1 months later, Mr. Khashoggi was lured to Saudi Consulate in Istanbul where assassins working
2 for MBS murdered him.

3 134. By the time Plaintiff refused to return to Saudi Arabia, KSA had significantly
4 increased its spyware capabilities. On information and belief, in 2017, KSA purchased or
5 licensed the Pegasus spyware system from the Israeli cyber-spy company, NSO, for
6 \$55,000,000. This sum included NSO's technical support and training so that the Saudis would
7 be able to use the Pegasus spyware.

8 135. On information and belief KSA was not able to deploy the Pegasus spyware until
9 the Spring of 2018 at the earliest. Once the malware became operational to KSA, they acted. On
10 June 23, 2018, Plaintiff's phone was infected by the Pegasus malware when he clicked on a link
11 in a text message he had received. This was during the same period that Pegasus malware
12 targeted and infected the smart phones of Dr. Saad Ajabri, and Ghanem Al-Masarir, another
13 prominent Saudi dissident who was safely in the United Kingdom. Plaintiff was among the first
14 Saudi dissidents KSA attacked with the Pegasus malware.

15 136. Once the malware was downloaded to Plaintiff's phone it installed itself on
16 Plaintiff's smartphone it exfiltrated all of Plaintiff's SMS chats, emails, photographs, location
17 data, and other information to KSA. The Pegasus malware also enabled KSA to spy on
18 Plaintiff in "real time", through control of his phone's camera and microphone, and through
19 contemporaneous receipt of information Plaintiff typed into his phone or received from others.

20 137. The intelligence gathered from Plaintiff's Twitter DMs and other private user
21 data, coupled with Pegasus' uploading and transfer to KSA of all the data on Plaintiff's phone
22 enabled Al-Qahtani and MBS to crush Plaintiff's family and his social network. In just a few
23 short days between July 28, 2018 and August 3, 2018 the Saudi's rounded up and imprisoned
24 both of Plaintiff's brother, and dozens of his friends, political allies, and even mere
25 correspondents.

26 138. Subsequently at the end of July 2018 and early August 2018, authorities acting
27 on behalf of KSA increased their harassment campaign. KSA security forces raided Plaintiff's
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1 family home in Jeddah in the middle of the night using search dogs and conducted humiliating
2 searches of the house. Two of Plaintiff's brothers were arrested and are still in prison without
3 having been charged or receiving a trial. Security personnel acting on behalf of KSA have been
4 torturing Plaintiff's brothers to pressure Plaintiff to stop his activism. According to a report by
5 Amnesty International, such conduct is consistent with KSA security personnel's mistreatment
6 of imprisoned activists.

7 139. During the first few days of his imprisonment, KSA security personnel would
8 take Plaintiff's younger brother out of his detention cell and ordered him to call Plaintiff to beg
9 Plaintiff to stop his political activities. They specifically mentioned the "electronic bees"
10 project, which the Plaintiff worked on with the late Jamal Khashoggi and a small number of
11 trusted close friends. That these KSA security personnel knew about Plaintiff's work to this
12 level of detail was shocking to Plaintiff. At that point in time, Plaintiff had been unaware that
13 KSA had been spying on him using the Pegasus system on his phone.

14 140. Plaintiff is informed and believes and thereon alleges that although Alzabarah
15 invaded thousands of Twitter accounts of Saudi dissidents, KSA elected to use Pegasus malware
16 to target only a relative few, including Plaintiff. Plaintiff is unaware of other Twitter users who
17 KSA targeted with Pegasus malware. Plaintiff is informed and believes and thereon alleges that
18 KSA targeted Plaintiff with Pegasus malware because of what KSA learned from accessing
19 Plaintiff's Direct Messages on Twitter's platform that Alzabarah and Abouammo wrongfully
20 accessed and furnished to KSA while Alzabarah was employed at Twitter, and because of the
21 heightened scrutiny to which he was subjected by the McKinsey report.

22 141. Fearing for his safety, Plaintiff withdrew from his studies and fled his residence,
23 living in hotels for four months to avoid being kidnaped or harmed.

24 142. Dozens of Plaintiff's friends and associates who live in Saudi Arabia have also
25 been arrested, tortured and subjected to inhumane and humiliating treatment even though most
26 of them are not involved or even interested in politics. KSA security personnel have done this to
27 pressure Plaintiff to stop his political activities.

143. In mid-August 2018, Plaintiff was informed by Citizens Lab, which is part of the University of Toronto, that all of the information on his phone had been compromised by means of Pegasus malware.

144. On October 2, 2018, Mr. Khashoggi entered the Saudi Consulate in Istanbul, Turkey, where he was murdered by an assassination team sent by KSA (specifically by MBS). Mr. Khashoggi, who championed democracy, human rights and anti-corruption efforts, had been a fierce critic of KSA.

145. The collaboration between Plaintiff and Mr. Khashoggi had the potential to build a broad political movement for democratic reform in Saudi Arabia. Due to hacking Plaintiff's phone, KSA was aware of the collaboration between Plaintiff and Mr. Khashoggi.

146. On or about October 15, 2018, less than two weeks after the extrajudicial murder of Mr. Khashoggi, another team of Saudi nationals (known as the "Tiger Squad") traveled across the Atlantic Ocean from Saudi Arabia to Canada with the intention of assassinating Dr. Saad Aljabri and Plaintiff.

147. KSA agents continue to improperly pressure Plaintiff to stop his political activities with the help of Twitter, which recently suspended two of Plaintiff's Twitter accounts (@say_it_and_walk and @i5beearmy) without good cause.

TOS ISSUES

148. Twitter was available to anyone in the world who agreed to its Terms of Service (TOS). Plaintiff joined Twitter in October 2011.

149. Plaintiff was required to assent to Twitter's Terms of Service (TOS)⁴ as a condition of using Twitter. The terms "Services", "SMS", "API", "Transmissions" are not defined in the TOS. The TOS' exculpatory provision (labeled "Limitation of Liability") instructs users to use strong passwords: "Twitter cannot and will not be liable for any loss or damage arising from your failure to comply with the above." This would lead the reasonable

⁴ All references to the TOS are to the TOS applicable to the period in time where Twitter was negligent (2014-2015).

1 reader to believe that Twitter treats loss of the password-protected private data as a special case,
 2 and that Twitter will not deny liability for the loss of private information so long as the user has
 3 reasonably strong password protection.

4 150. Twitter's website did not afford Plaintiff or any user the opportunity to negotiate
 5 with Twitter regarding the terms of the TOS, to offer to pay for greater security or removal of
 6 the TOS' exculpatory provisions. Twitter presented the applicable TOS to Plaintiff on a "take it
 7 or leave it" basis. Plaintiff was forced to either silence himself as a Saudi dissident by forgoing
 8 the most effective means of providing political commentary to the Saudi audience (see below)
 9 or risk damages from Twitter's negligence.

10 151. Although there is no monetary charge to use Twitter, it is not a free service
 11 because the user still incurs the cost of having their information mined and shared.

12 **ALTHOUGH THERE ARE OTHER SOCIAL MEDIA PLATFORMS, THEY WERE /**
 13 **ARE NOT REASONABLE ALTERNATIVES FOR ACTIVISTS LIKE PLAINTIFF.**

14 152. Although Saudi Arabia's population is smaller than California's, Saudi Arabia
 15 has the fifth highest number of Twitter users in the world.^{5,6,7} Because of the tremendous
 16 popularity of Twitter among Saudis, there are a very great number of Saudis whom Plaintiff
 17 would not be able to reach with his messages unless he was on Twitter. A Saudi dissident who
 18 wanted to meaningfully reach a Saudi audience with political commentary must develop a
 19 viable Twitter presence. Nothing compares to Twitter for Saudi activists. Twitter is seen by
 20 many analysts of the region as KSA's "only plausible free forum for political debate."⁸

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 22 ⁵ <https://worldpopulationreview.com/countries> Last visited Nov. 11, 2020

23
 24 ⁶ <https://worldpopulationreview.com/states> Last visited Nov. 11, 2020

25 ⁷ 5 Social Media Trends in the Middle East in 2019 <https://ijnet.org/en/story/5-social-media-trends-middle-east-2019> Last visited Nov. 11, 2020

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 27 ⁸ Alexei Abrahams, "Regional Authoritarians Target the Twittersphere", Middle East Research
 28 and Information Project, (Fall/Winter 2019). <https://merip.org/2019/12/regional-authoritarians-target-the-twittersphere/> last visited November 11, 2020.

1 153. Since 2011, most Saudis were shifting from Facebook to Twitter because the
2 latter was geared more towards news on the Arab Spring. Public figures also started to create
3 Twitter accounts. Plaintiff's voice and presence as a Saudi dissident would be heard better on
4 Twitter than Facebook. For Saudis as of 2011, Twitter was a platform to spread political ideas
5 while Facebook was useful to keep in touch with friends. Saudis viewed Facebook as more of a
6 social platform, only interacting with their friends, whereas Twitter was seen as a political
7 platform. If Plaintiff were to use Facebook, Saudis would not hear his voice. The impact of
8 Facebook vs. Twitter in Saudi Arabia is also evidenced by Saudi officials and ministers having
9 verified accounts on Twitter but largely ignoring Facebook. It was Twitter that was a key
10 means of communication for protestors in the Arab Spring that threatened Saudi Arabia until
11 KSA unveiled a populist \$130 billion social spending package. From 2011, 2013, Facebook's
12 market share in Saudi Arabia was sharply declining while Twitter's growth was exponential.

13 154. Where Facebook allows a user to have no more than 5,000 "friends", Twitter
14 provides for unlimited followers. Plaintiff presently has over half a million Twitter followers.

15 155. Twitter also allows users to maintain their anonymity, which is a decided
16 advantage for dissidents working against an authoritarian regime. Facebook, by contrast,
17 requires users to register with their actual names. Even though Plaintiff tweeted in his own
18 name, he also had a pseudonymous account to communicate with people who would not interact
19 with his regular account. Activists frequently used Twitter's ubiquitous hashtag⁹ (which are
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26 ⁹ "A hashtag—written with a # symbol—is used to index keywords or topics on Twitter.
27 This function was created on Twitter, and allows people to easily follow topics they are
28 interested in" <https://help.twitter.com/en/using-twitter/how-to-use-hashtags>. Last visited,
Nov. 11, 2020.

helpful in reaching relevant audiences) in the Arab Spring in 2011.¹⁰ Facebook, however, did not introduce hashtags until 2015¹¹.

156. Further, Twitter is used for sharing ideas and keeping up to date with news and world trends, Instagram is intended to share a user's best photos and videos with their followers.¹²

POLICY ARGUMENTS

157. Policymakers in the United States are increasingly coming to the view long held by European nations – that the internet in general and social media platforms in particular are too important to the public interest to be left unregulated or left to self-regulate:

A. Section 230 of the Communications Decency Act has already been amended to govern some content, and there are renewed calls in Congress to abrogate or limit the immunity social platforms such as Twitter enjoy from liability for the content posted thereon;

B. The Department of Justice has filed and is litigating an antitrust complaint against Google;¹³ and

¹⁰ Alexei Abrahams, "Regional Authoritarians Target the Twittersphere", Middle East Research and Information Project, (Fall/Winter 2019). <https://merip.org/2019/12/regional-authoritarians-target-the-twittersphere/> Last visited Nov. 11, 2020.

¹¹ Brent Barnhart, "How Hashtags on Facebook Still Work for Businesses." <https://sproutsocial.com/insights/hashtags-on-facebook/> (January 22, 2020). Last visited Nov. 11, 2020.

¹² Caroline Forsey, "Twitter, Facebook, or Instagram? Which Platform(s) You Should Be On." (March 8, 2020) <https://blog.hubspot.com/marketing/twitter-vs-facebook> Last visited Nov. 11, 2020.

¹³ <https://www.nytimes.com/2020/10/22/technology/facebook-antitrust-ftc.html>, Last visited Nov. 11, 2020) and <https://www.nytimes.com/2020/10/20/technology/google-antitrust.html> Last visited, Nov. 11, 2020.

C. Facebook has been heavily criticized for amplifying and accelerating the genocidal campaign Myanmar military authorities have incited and carried out against Rohingya Muslims. Facebook is currently fighting an effort to subpoena its documents for a war crimes trial before the International Court of Justice.¹⁴

**First Cause of Action Against Twitter, Inc., and Does 1-5 for Negligent Supervision
and/or Retention of Employee**

158. Plaintiff repeats and repleads each allegation in Paragraphs 1-157 as though fully set forth herein.

159. Twitter hired Alzabarah and Abouammo.

160. Alzabarah and Abouammo became unfit and/or hazardous to perform the work for which they were hired.

161. Twitter knew or should have known that Alzabarah and Abouammo each were or each became unfit and/or hazardous to perform the work for which they were hired and that this unfitness and/or hazard created a particular risk to others including Plaintiff.

162. As a direct and legal result of Alzabarah's and/or Abouammo's unfitness and/or hazard, Plaintiff has suffered emotional distress, loss of property and has incurred out-of-pocket expenses in excess of \$75,000. Plaintiff had to move out of his apartment, withdraw from his graduate studies, and actually lived in hotels for four months.

163. As a direct and legal result of Alzabarah's and/or Abouammo's unfitness and/or hazard, Plaintiff has also suffered stress, anxiety, emotional distress, pain and suffering, inconvenience, mental anguish, loss of enjoyment, and damage to personal and professional reputation.

164. Twitter's negligence in hiring, supervising and/or retaining Alzabarah and/or Abouammo was a substantial factor in causing Plaintiff's harm.

¹⁴ Application Pursuant to 28 U.S.C. §1782 v. Facebook Inc., Case 1:20-mc-00036 (D. D.C.)
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Second Cause of Action Against Twitter and Does 1-5 for Negligence

165. Plaintiff repeats and repleads each allegation in Paragraphs 1-164 as though fully set forth herein.

166. By failing to design, evaluate, operate, modify, and/or maintain its security systems in a reasonably careful manner, Twitter was negligent. Further, by entrusting Alzabarah and Abouammo with the tools to gain access to Plaintiff's private user data, Twitter was negligent.

167. As a direct and legal result of Twitter's negligence, Plaintiff has suffered emotional distress, loss of property and has incurred out-of-pocket expenses in excess of \$75,000. Plaintiff had to move out of his apartment, withdraw from his graduate studies, and actually lived in hotels for four months.

168. As a direct and legal result of Twitter's negligence, Plaintiff has also suffered stress, anxiety, emotional distress, pain and suffering, inconvenience, mental anguish, loss of enjoyment, and damage to personal and professional reputation.

169. Twitter's negligence was a substantial factor in causing Plaintiff's harm.

PRAYER FOR RELIEF

1. Compensatory damages for all economic loss, including but not limited to loss of past or future income, to the extent allowed by law.

2. General damages for pain, suffering, humiliation, and emotional distress to the extent allowed by law.

3. The costs of litigation, including reasonable attorney's fees, to the extent allowed by law.

1 DATED: November 13, 2020

RESPECTFULLY SUBMITTED

2 **KLEIMAN / RAJARAM**

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4 By: /s/ Mark Allen Kleiman, Esq.

5
6 Mark Allen Kleiman, Esq.

7 **LAW OFFICES OF BEN GHARAGOZLI**

8 Ben Gharagozli, Esq.

DEMAND FOR JURY TRIAL

Plaintiff demands a jury trial on all issues so triable.

DATED: November 13, 2020

RESPECTFULLY SUBMITTED

KLEIMAN / RAJARAM

By: /s/ Mark Allen Kleiman, Esq.

Mark Allen Kleiman, Esq.

LAW OFFICES OF BEN GHARAGOZLI

Ben Gharagozli, Esq.